

Critical POWER

Supplies ■ Projects ■ Support



When it matters most

Contents

Why Critical Power & what we do	1
About us	2
Industries we work with	4
Supplies	5
Project management	6
Support	7
Environmental & recycling	8
Our clients & accreditations	9

Why Critical Power?

We are the UK's leading independent, power protection installer.

Critical Power Supplies is a fast growing, innovative company at the forefront of power and energy solution provision in the UK. We understand that whilst no two businesses are the same, a reliable power supply is vital for everyone and we are dedicated to making that a reality.

Our clients span the healthcare, IT, marine, retail and telecoms sectors. From that very first site meeting, our skilled team of experts create, implement and manage value added solutions that allow your business to run as smoothly as ours.

Our independent manufacturer status and in-depth industry knowledge allows us to create bespoke, environmentally friendly packages that deliver on every level. So whether you're looking for advice on uninterruptible power supplies, generators or static transfer switches, get in touch and see how we can change the way you work.

Critical Power Supplies – peace of mind when it matters.

What we do



Design
& Build



UPS



Cooling



Data
Centres



Batteries &
Accessories



Voltage
Optimisation



Generators



PDU



Onsite 24/7
Services



Rackmounts

About us

With 25 years' experience of implementing power protection solutions, we know we can provide the right power supplies, project management and support for your business.

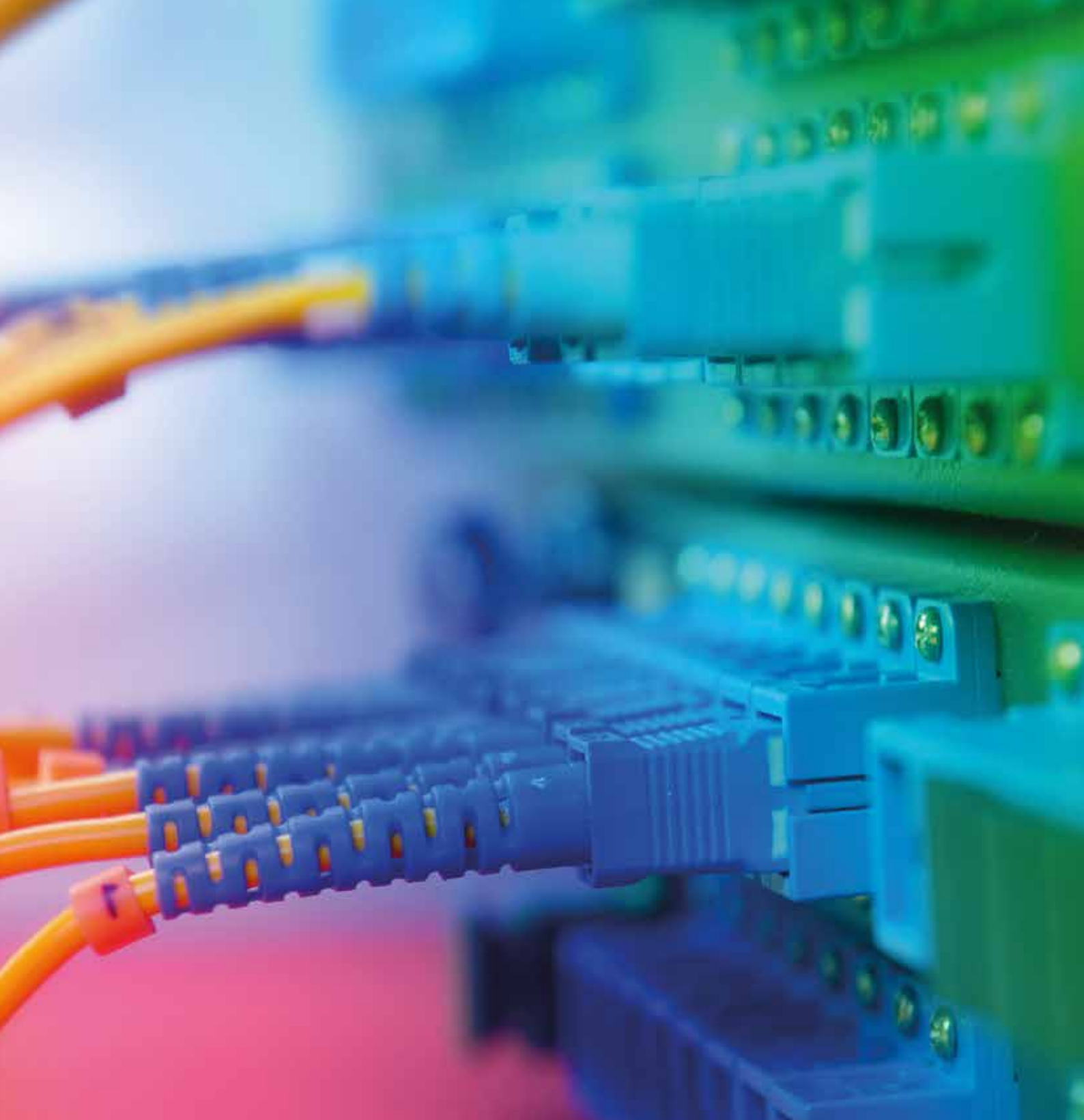
As the leading independent UK multi-brand supplier, we operate across a diverse range of clients. Ranging from corporates to end-users, we are equally happy working with M&E consultants, quantity surveyors, electrical contractors, right the way through to distributors and resellers. Still, even more crucially, we understand the vital need for sustainable uptime and power continuity in today's business environments.

What does this mean for your business?

Whether a processing system in a financial institution, critical hospital environment, data centre infrastructure or manufacturing line; we have the experience, services and products necessary to ensure your power continuity – no matter what. More importantly we pride ourselves on:

- Valuing people and building relationships
- Going that extra mile
- Understanding the importance of pre- and post-sales support
- Being manufacturer independent – we choose the best solution
- Operating sustainably and supplying energy efficient products & services
- NOT being a 'fit-and-forget' solution





We understand the vital need for sustainable uptime and power continuity in today's business environments

INDUSTRIES WE WORK WITH ...

Taking care of secure power needs for all industry types.

HEALTH

Assured power protection for medical environments

IT

Reliable electricity supply for critical applications

INDUSTRIAL

Robust UPS systems to last for the plant lifetime

MARINE

Durable power protection for harsh surroundings

MILITARY

Bespoke UPS systems for highly disciplined settings

RETAIL

Flexible power protection to meet multiple requirements

TELECOM

Continuous uptime to ensure system availability

SUPPLIES: Our products

Everything you need to support your uninterruptible power supply (UPS).

Be it for standby power, fuel cells or open / closed generator solutions (300 VA to 6MVA), we offer a wide range of products. This includes an extensive off-the-shelf stock of critical parts, spares and ancillary products. With next day delivery options, we can provide fast product supply for routine and preventative maintenance.

All of our power solutions, are backed by an extensive service network, providing 24/7 support and monitoring. In addition, our UPS and generator systems are the most environmentally friendly, highly efficient schemes available.

- Critical Power UPS
- STS Solutions
- Power Distribution Units
- Connectivity Packages
- Consumables & Spares
- UPS Accessories
- 19" IT Rack Cabinets
- Datacentre Solutions
- DC Power Solutions
- Voltage Optimisation
- Power Conditioners
- Standby Back-up Systems
- On-Site Services
- DCIM Software
- Renewable Energy
- Mobile Power Pack
- Legacy Solutions

PRICE MATCH PROMISE

Critical Power are considered No. 1 for price, quality & customer service.

Find out more about our price promise on our website
criticalpowersupplies.co.uk/pricepromise



We can provide fast product supply
for routine & preventative maintenance.

PROJECT MANAGEMENT: Taking the hassle away

The complexities of power protection projects can mean you have to deal with several suppliers at once, need to use unfamiliar industry jargon and have limited idea on what is a realistic timescale. This is where our experienced project management services can step in by supporting the whole process and liaising with suppliers, so you only have to deal with us.

Offering Turnkey solutions

What do we mean by turnkey? At Critical Power, it is about taking the time to truly understand your power protection needs. Ensuring you have the right uninterruptible power supply (UPS) solution for your business, so you don't have to worry. Giving you the assurance of business continuity, with a system that kicks in, just when you need it.

Our range of services is deliberately designed to allow you to use either the full power solutions package or select the services required. From simply supplying a generator or one component, right the way through to completing site surveys and managing the whole project through to fruition – we are happy to operate to any level of support required and are practiced at getting things right, first time.



Our project management services include:

- Power continuity planning & design
- Site surveys
- UPS health checks
- Battery testing & replacement
- Hire and rental
- Factory witness testing
- Logistics, location & relocation
- Installation & commissioning
- Maintenance & monitoring plans
- Inspection, repair & upgrade
- Warranties & extensions
- Removal & recycling



We are here for you at any time of the day or night to assist with any issues you may have.

24/7 SUPPORT: Backup when you need it

We operate a 24/7, 365 days a year support service to ensure that your business achieves maximum continuity. Whether this is by phone, email or on-site, we are here to assist.

Operating nationwide, our engineers are trained and certified (by official bodies such as the ECA and the manufacturers whose equipment we supply). Alongside other qualifications including OHSAS 18001, SAFEcontractor and Personal Tracked Safety (PTS), we are also ISO 9001 and ISO 14001 accredited. As a result, we have access to the latest complete UPS turnkey product training, hardware updates, spares and technical documentation to ensure your systems are the most robust and resilient they can be.

ENVIRONMENT & RECYCLING

There are two key components to our environmental approach:

- **Company's responsibility:** to operate as sustainably as we can, by implementing energy efficient policies, optimising distribution, through to recycling schemes
- **Client commitment:** to ensure the products and solutions we supply are as energy efficient and environmentally sound as we can possibly make them

How Critical Power can help:

TRADE IN – Trade in or recycle your old UPS. We can remove and dispose for you.

TRADE UP – Offering new, more energy efficient power protection, energy management and cooling technologies without creating waste.

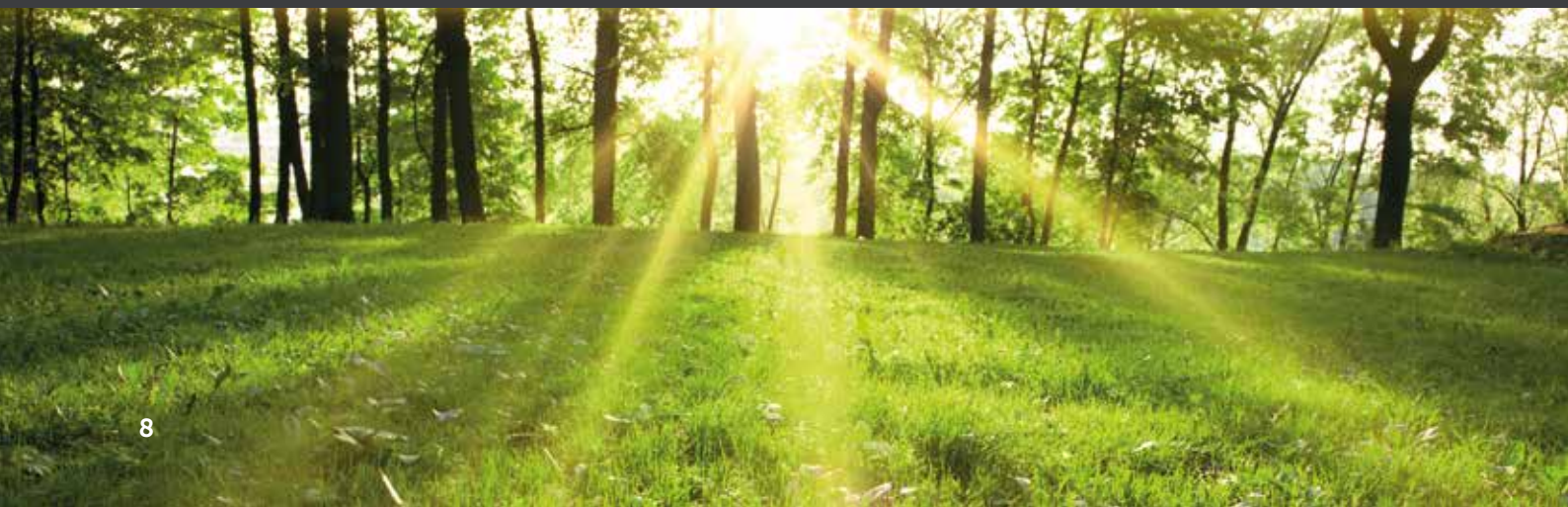
RECYCLE – Under the WEEE directive, we can arrange for the collection and treatment of your existing waste electric and electronic equipment.

END-OF-LIFE MANAGEMENT INSTRUCTIONS (EOLI) – We provide detailed EOLI documentation for each product on the products' technical specification page.

WEEE – Our products are labeled in accordance with local regulations concerning waste electrical and electronic equipment.

RENEWABLE ENERGY – We offer a number of solar related alternative energy products, including grid tied inverters from SMA, PV panels from Kyocera and Moser Baer.

We strive to minimise the impact power protection products and services have on the planet. We're proud of our 'green' credentials.



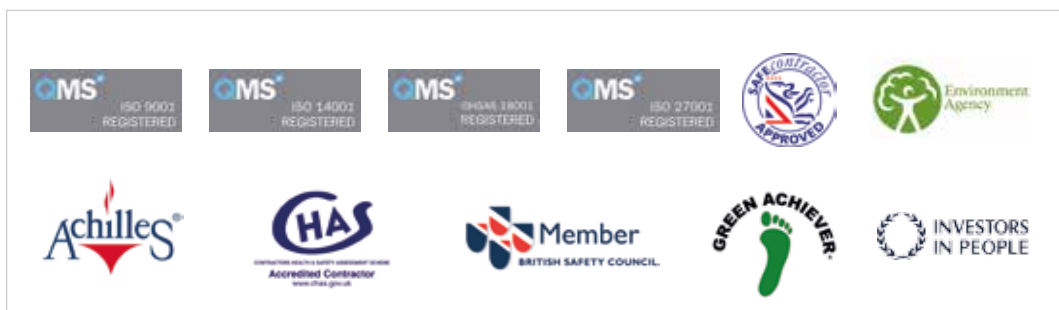
OUR CLIENTS

Here is a small selection of some of the customers we have helped through understanding clients challenges and implementing our unique approach to helping clients. This is built around: listening to our clients, understanding the challenges they face and providing a range of options which compliments their requirements. Our aim is not to sell products but provide solutions with the help of our in house Power Consultants and Electricians.



OUR ACCREDITATIONS

We're proud to be supported by the very best industry accreditations. Giving you peace of mind in quality and service every time.



Critical POWER Supplies Ltd

Unit F | Howland Business Park

Thame | Oxon | OX9 3GQ

Call sales: **0800 978 8988**

24 hr service: **0845 519 3928**

Estore: **criticalpowersupplies.co.uk**

Email: **sales@criticalpowersupplies.co.uk**